

## **New Forests Project Update**

May 2009

## CLEAN WATER INITIATIVE REPORT Chlorine Bank Update

In 2008, NFP received 25,000 lbs of chlorine tablets from PPG Industries. The donation provided reliable water to 500,000 people in 500 rural communities through our Circuit Rider Program. Our partner, the Honduran Water Board Association (AHJASA) distributed the tablets.



Map of Honduras that shows installations of water devices from 2001 to 2006 (black) and new installations in red (2008-2009)

This year, PPG donated 20,000 lbs. of tablets, valued at \$25,000, to support the Chlorine Bank Program in El Salvador and provide safe, reliable water to 65,000 people in 70 rural communities.

These donations helped approximately 50,000 children ages 0-5, and 15,000 women. Children ages 0-5 are the most vulnerable population to water borne diseases and women provide water for the family and carry the burden of the family's health.

NFP is also delivering water devices to the Chlorine Bank. This has been possible thanks to \$7,500 from Arch Chemicals. Arch is a big supporter of the Chlorine Bank Program.

# WORLD SEED PROGRAM REPORT Decentralization Program

The World Seed Program (WSP) is processing its next decentralized seed shipment. About one million seeds will be shipped to organizations in Afghanistan, Haiti, Sierra Leone, Democratic Republic of Congo, Uganda, Cameroon, Burundi and Tanzania. The organizations will redistribute the seeds locally, provide technical support when needed, and report to the WSP.

The WSP recently completed research to determine why agroforestry, despite all its potential to regenerate degraded lands and improve the livelihood of local farmers, has not expanded accordingly in Africa. The report is available on the website. Some of the findings on why agroforestry has not been able to meet its full potential include:

- Lack of widespread understanding of agroforestry's benefits
- Focus on using fertilizer and pesticides to improve productivity
- Lack of tree seeds
- Lack of land tenure among smallholder farmers
- Market constraints
- Lack of sufficient extension work, and
- Policy constraints.

#### **Small Grant Program**

The WSP has developed a standardized application and reporting process for those interested in obtaining funds for training in reforestation through agroforestry or purchasing equipment for nurseries. Interested parties will complete the applications so we can select participants in a more competitive manner and more closely track their results.

#### **World Seed Program Seed Orchards**

The WSP is excited to announce its *tree seed orchards* effort. This effort was developed to reduce dependence on foreign seed sources for reforestation. Seed orchards are stands of trees

grown and managed to produce seeds for harvest. This generates seeds locally, has potential to generate income by selling surplus seeds and promotes long-term project sustainability.

NFP has consulted with African partners who have shown interest in establishing orchards. We are studying the costs and constraints associated with such projects. We hope to raise at least \$20,000 from individual donors to start several pilot projects.



WSP partners in Uganda opens a seed shipment

### **Fundraising**

The financial crisis has affected fundraising effort. Our direct mail program did not perform as expected in 2008. Contributions from institutional donors, particularly small family foundations, also declined substantially.



Nora Hernandez, in a green shirt, provides technical support and assistance to a rural association in Honduras

In 2009, NFP expanded efforts to reach medium and large foundations and other institutional donors. We submitted more grant requests in the first quarter of 2009 than in all of 2008. We approached less traditional donors, including USAID, submitting a series of proposals for Africa last year and Latin America this year.

We have seen results from our hard work. This

year, we received \$10,000 from the Atkinson Foundation, followed by \$10,000 from the Chlorine Chemistry Foundation and \$15,000 from the Alcoa Foundation. We expect to receive \$20,000 from the Conservation, Health and Food Organization and are approaching other major foundations, including the Bill and Melinda Gates Foundation.

NFP submitted a multi-year grant proposal to the USAID Mission of Honduras for \$840,000. If approved, the proposal will expand our water and sanitation programs to 180,000 people in Honduras and El Salvador.

NFP also submitted a concept paper to the USAID Mission in El Salvador for \$600,000. The concept paper was provisionally accepted by the Mission. Currently, NFP is in the process of negotiations with USAID which may result in a request for a full proposal.

If this project is awarded and implemented, an additional 150 rural communities in San Vicente, La Paz, Cuscatlan and Cabanas will benefit from the program, improving public health for more than 115,000 poor, rural, or otherwise marginalized people by 2010.



Map of El Salvador shows Clean Water Installations to 2008

NFP also applied to various grant programs including the Saint Andrew Environmental Grant, the Committee Encouraging Corporate Philanthropy, the Latin America Fund, and others.

### **Updated Website**

NFP has updated its website to include information on its decentralized seed shipments, descriptions of projects receiving financial support, irrigation information and support, and information on agroforestry and climate change.

#### For more information

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